

Popular Bellingham Business Advocate Earns Accolades

Contact: CJ Seitz, Director, Western Washington University's Small Business Development Center, at (360) 778-1762: For Immediate Release 5/28/20

Bellingham, WA- What happens when you bring \$28 million in economic impacts to your community and are recognized as the go-to person for business issues large and small? If you happen to be Eric Grimstead at the WWU Small Business Development Center (SBDC), you get a promotion!

After serving Whatcom County since 2008 in the role of Certified Business Advisor, Grimstead earned the title of Senior Certified Business Advisor

"Eric has done a great job strengthening our small business community in Bellingham and expanding our digital reach," said CJ Seitz, WWU SBDC director. "He is committed to finding new and creative ways to efficiently get our content and our services to audiences both at a local and statewide level. He is a strong leader and I'm confident he will advise our center to even greater success.

Eric will use his experience and expertise to guide technical team training and strategic communications via copywriting and web-based marketing. Eric's promotion follows his recent award of the Association of Small Business Development Center's coveted 'State Star' in recognition of his contributions to the state SBDC program in 2019.

The Small Business Development Center (SBDC) provides tools, training and resources to help small businesses grow and succeed. The Small Business Development Center at Western Washington is funded in part by the U.S. Small Business Administration (SBA), the City of Bellingham, the Port of Bellingham, Whatcom County and the City of Blaine.

Since 1983, the Small Business Development Center has enabled Western Washington University to give back to the business community and has helped to shape the economic future of Whatcom County.

The SBDC provides free, confidential advising, technical assistance, and research to business owners and managers in an effort to help businesses thrive throughout Whatcom County.

To schedule an appointment with Bastow, or another advisor in your area, contact SBDC@wwu.edu or 360-778-1762. For more information, visit the WWU SBDC website at <https://sbdc.wwu.edu/>