

Local Businesses Get Free Access to a Finance and Accounting Specialist

Contact: CJ Seitz, Director, Western Washington University's Small Business Development Center, at (360) 778-1762: For Immediate Release 5/28/20

To better serve increasing demand for business advising in Whatcom County, Western Washington University's Small Business Development Center (SBDC) is pleased to announce that Kathy Bastow has joined their team as a Business Advisor.

"I'm excited to join a team of such skilled and dedicated Certified Business Advisors at the Bellingham SBDC. I've heard favorable feedback about SBDC services for several years and have seen the success of their advisors' consulting and training work with a variety of businesses. I look forward to joining their efforts to support our vibrant small business community."

Kathy's small business experience started when she became co-owner of a local bicycle sales and service store. After selling that business, Kathy started a service firm providing accounting, financial analysis, and QuickBooks consulting and training services to small businesses. Her special interest is in providing owners with the financial understanding they will need to proactively manage and sustainably grow their business. Kathy brings a bachelor's degree in Business Administration with an emphasis in Small Business Management from Western Washington University and a Masters in Applied Behavioral Science, with a focus on organizational systems from City University.

"Kathy has worked with many SBDC clients and helped our local business community immensely over the years. The technical skills she brings will be critical in assisting clients with data-driven decision making in the months to come. We are thrilled to be adding her passion and skillset to our team," says CJ Seitz, director of the WWU SBDC.

The Small Business Development Center (SBDC) provides tools, training and resources to help small businesses grow and succeed. The Small Business Development Center at Western Washington is funded in part by the U.S. Small Business Administration (SBA), the City of Bellingham, the Port of Bellingham, Whatcom County and the City of Blaine.

Since 1983, the Small Business Development Center has enabled Western Washington University to give back to the business community and has helped to shape the economic future of Whatcom County.

The SBDC provides free, confidential advising, technical assistance, and research to business owners and managers in an effort to help businesses thrive throughout Whatcom County.

To schedule an appointment with Bastow, or another advisor in your area, contact SBDC@wwu.edu or 360-778-1762. For more information, visit the WWU SBDC website at <https://sbdc.wwu.edu/>